

**S.NO: 22N1- PC**

**Course Code: PGCB**

**A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM**

**(AUTONOMOUS)**

**M.Com Degree Examination**

**I Semester – November – 2022**

**CC II – BUSINESS ENVIRONMENT AND MANAGEMENT**

**Time: 3 hours**

**Maximum Marks: 75**

**Section –A**

**10X2=20**

**Answer ALL the Questions**

1. Tell the meaning of Business Environment.
2. Show the meaning of economic planning.
3. What is legal environment of business in business environment?
4. Define liberalisation.
5. Define planning.
6. Explain the meaning of grapevine communication.
7. Define communication.
8. Discuss Motivation.
9. State the business ethics.
10. Summarize the corporate governance.

**Section -B**

**5X5=25**

Answer **ALL** the Questions

11. a) List out the business environment and its elements.

**(Or)**

b) Analyze the economic policies affecting business environment.

12. a) Assess the competition policy important for consumers.

**(Or)**

b) Describe the importance of consumer protection.

13. a) Choose the various types of plans.

**(Or)**

b) Ascertain the steps involved in the planning process.

14. a) Decide the importance of Communication.

**(Or)**

b) Develop the types of Control Techniques in Management.

15. a) Elaborate the features of corporate governance.

**(Or)**

b) Outline the need of business Ethics.

**Section -C**

**3 X 10 = 30**

Answer any **THREE** Questions

16. Expand the factors affecting business environment.
17. Differentiate between Globalization and Liberalization.
18. Distinguish between formal and Informal Organization.
19. Justify the theories of motivation.
20. Describe the features of business Ethics.